

DISCOVERING THE WORLD OF LIGNE ROSET / PRESENTATION OF THE GROUP

ligne roset[®]
depuis 1860

OCTOBER 2020



1860

Antoine Roset
founds Roset



1880

Opening of the Montagnieu
factories, the birthplace
of the business:
walking sticks & wooden
umbrellas, cane seating,
copies of designer seating...



1946

Production switches
its focus to seating
and contract furniture.



1965

The company, now
known as Roset S.A.,
dedicates itself
to contemporary
'designer' furniture.

1973



Creation of the
Ligne Roset brand

Creation of Togo
by Michel Ducaroy,
an all-foam seat.

A best-seller since
This time, with
1,200,000 pieces
sold to date.





1977

Roset Möbel GmbH



1977

Roset Suisse SA



1980

Roset (UK) Ltd.



1983

Roset USA Corp,
based in New York



1986

Roset Italia srl



1997

Expansion of the accessories collection: decorative accessories, lighting...



2002

Textiles



2006

Début of the Group's fifth generation: Antoine Roset, *director of the US subsidiary*, & Olivier Roset, *Head Office*, Briord



2009

Reorganization & development in China: 28 stores to date



2019

Opening of *L'Appartement* by *Ligne Roset* in Lyon

—
5 manufacturing sites, 140,000m²
Twice the area of the exhibition
spaces of the Grand Louvre!



Briord

70,000m²

Briord 1: **production of upholstery**

Briord 2: **carpentry:**

structures of seats & solid woodwork

Briord 3: **fabrics & leather:**

storage, cutting, quality control. Rugs

Briord 4: **storage** procurement

Briord 5: **storage external** procurement.

Occasional products. Lighting

S^t Georges de Reneins

2,500 m²

Sewing

S^t-Jean- le-Vieux

50,000 m²

Cabinet: cutting, machining,
carpentry, cabinet-making,
packing, dispatch

S^t-Rambert

10,000 m²

Finishing of cabinet items

Assembly

Specific machining operations

Bourgoin

8,000 m²

Seating. Sewing. Upholstery

Montagnieu

The historic Roset site

Replaced by Briord 5 in 2006

—

In 10 years: industrial sites x 1.8
Always at the cutting edge of technology:
machine pool regularly renewed

—

1995

Briord 2:
+ 10,000 m², 5.3 million €

—

1996

Briord 3: + 8,000 m²
St-Jean-le-Vieux: + 15,000 m²
7.6 million €

—

1998

Briord 1: loading bays
St-Jean-le-Vieux: +5,000 m²
4.6 million €

—

2000

Briord 1:
2,000 m² expansion

—

2002

St-Jean-le-Vieux: 15,000 m² expansion
7.6 million €

—

2004

Briord 4 : + 5,000 m²

—

2006

Briord 5 : + 10,000 m²

Roset Group workforce evolution

1860

30 persons

1990

750 persons

1995

890 persons

1998

1 000 persons

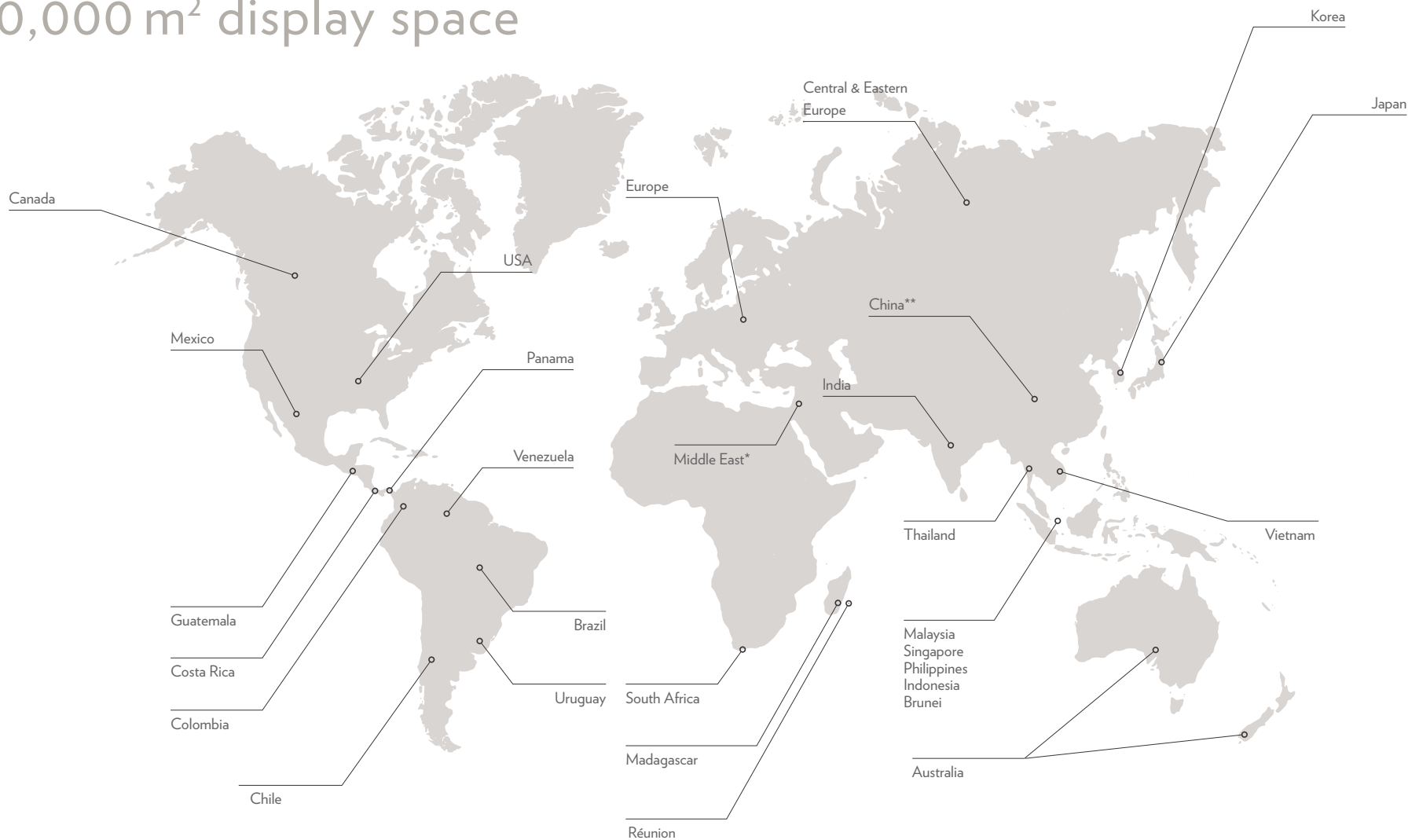
2009

750 persons

2018

800 persons

The world of Ligne Roset: 750 sales outlets 400,000 m² display space



** including Hong Kong and Taiwan
* Tunisie, Chypre, Égypte, Turquie, Liban, Israël, Koweït, Bahreïn, Arabie Saoudite, Émirats Arabes unis.

—
Ligne Roset France network:
95 stores



Europe: 674 sales outlets

France, Belgium, Netherlands, Germany,
Austria, Switzerland, Italy, Ireland,
United Kingdom, Spain, Portugal,
Norway, Sweden, Finland, Denmark

—
Asia, Australia : 54 sales outlets
China (34 outlets), Australia, Thailand,
India, Singapore, Brunei, Malaysia, Indonesia,
Vietnam, Korea, Philippines, South africa

—
Middle East : 16 sales outlets

Israel, Saudi Arabia, Bahrain, Lebanon,
Morocco, Tunisia, Turkey, UAE,
Egypt, Kuwait, Cyprus, Greece, Malta

—
North & South America : 35 sales outlets
Canada, USA, Latam, Costa Rica,
Dominican Republic, Mexico, Panama,
Peru, Guatemala, Colombia, Ecuador